

2025



DESIGNdash

"The best way to predict the future is to create it"



9888 9771



enquiry@ideacademy.sg



[@idestemie](https://www.instagram.com/idestemie)



IOWA

Learning Objectives



By the end of the workshop, participants will:

- **DISCOVER** their entrepreneurship mindset and inventive spirit
- **SOLVE** real-world problems using Design Thinking
- **LEARN** to build a startup with the Business Model Canvas
- **DEVELOP** customer discovery and market research skills
- **PITCH** their innovative ideas with confidence
- **RECEIVE** a certificate jointly issued by Jacobson Institute of the University of Iowa and IDE Academy

Your Entrepreneurship Journey



*In this hands-on, one-day session, participants will dive into the world of entrepreneurship and innovation through **four key topics**:*

Mindset of a Maker

Attitudes and Attributes of Successful

Entrepreneurs & Inventors

Uncover what sets innovators apart and cultivate the traits that fuel real-world impact.

Design the Future

Design Thinking

Learn how to empathize, ideate, and prototype to solve real challenges creatively.

Build the Business

Lean Canvas

Turn ideas into viable business models with tools that entrepreneurs use to launch.

Make it Happen

Pitching

Craft and deliver a compelling pitch to share your startup vision with family and friends.

Course Details:

Dates:

New sessions every Tuesday. Min 4 pax per session

Session 1: June 2

Session 3: June 16

Session 2: June 9

Session 4: June 23

Time:

9.30am to 4pm

Age Group:

13 to 18 year olds

Fees:

\$260 (inclusive of lunch, course materials and certificate jointly issued by Jacobson Institute of the University of Iowa and IDE Academy)

Sign up here:

